

Subscribe

Past Issues

Translate ▼

[View this email in your browser](#)



January Highlights . . . A Look Ahead

What a great start to 2024. Class has been on time and in session everyday this mild winter allowing students to keep their focus on their KCEO gala. Thank you to everyone who have been supporting the students throughout the planning and organizing stages. We hope to see you February 8, 2024.



“Cheers to 10 Years”

This years gala will be celebrating the 10 anniversary of the KCEO class. The celebration will be February 8, 2024 at 5:30pm at the Willmar Event Center.

[Purchase Here](#)

Fenstra Insurance: Building Relationships & Providing Proper Coverage



It is important to have the proper coverage on the things that matter most to you. Thank you to Chad Haugen, owner/agent of Fenstra Insurance, for meeting with KCEO students and sharing about the importance of having proper coverage personally and commercially.

Beyond insurance, Chad shared great life advice with the students:

>Find a good mentor. He/she will be so helpful when navigating your business.

>A good work ethic is important. Work hard at whatever you are trying to accomplish.

>Find something that you enjoy doing. It is important that you enjoy going to work.

>You will face challenges. Don't get discouraged.

>Keep building relationships; help others.

[Subscribe](#)[Past Issues](#)[Translate ▼](#)

opportunities.

>It is ok if you are not sure what you want to do yet in life, don't stress about it. There are many different paths for you to take to find success.

[#KCEO](#) [#KCEOTour](#) [#FenstralInsurance](#) [#ACGC](#) [#NLS](#) [#WPS](#) [#Year10](#)



TerWisscha Construction: Filling Needs in Various Industries

"See a need, fill a need." - Brian Heinen

Today Kelly TerWisscha and Brian Heinen met with the KCEO class to share how TerWisscha Construction has grown the past 60 years and how they found their niche in specific markets. TerWisscha Construction has been fulfilling design and construction needs of the veterinary and dental care industries nationwide.

Advice for the young entrepreneurs:

- When you make mistakes, that is where you will learn. You will make mistakes. Learn from each of them.
- Differentiate yourself from others in the industry. See the need, fill the need.
- Provide more value to customers and potential customers.
- Work hard, be dedicated, stay resilient.

Thank you for the great advice and sharing your expertise Kelly & Brian with the KCEO class.

[#KCEO](#) [#KCEOTour](#) [#TerWisschaConstruction](#) [#ACGC](#) [#NLS](#) [#WPS](#)



CentraCare: Living Life with Purpose

Live your life with purpose was the message woven throughout today's tour at CentraCare.

KCEO students learned about various opportunities to live with purpose in the healthcare field, from volunteering, IT, patient care, to leadership roles.

Additional advice for KCEO from today's hosts:

- Don't be so hard on yourself; everything will not be perfect or in a straight line, but it will all work out and it will be fine.
- Take opportunities and risks when presented.
- Give yourself permission to make a change; don't be afraid of change.
- Instead of saying "no," say "not right now."

Thank you for the opportunity to learn how CentraCare supports everyone in our communities.

[#KCEO](#) [#KCEOTour](#) [#centracare](#) [#ACGC](#) [#NLS](#) [#WPS](#)

Lange Ag Systems: Helping Others Be Successful

[Subscribe](#)[Past Issues](#)[Translate ▼](#)

with be successful. When you do that, your entire team will be successful." ~Ryan Lange



Thank you to Ryan Lange & [Lange Ag Systems](#) for hosting the KCEO class today. Students learned how Lange Ag Systems supports farmers with swine & dairy solutions that help swine and dairy operations run smoothly. They also provide bagging solutions and construction and remodeling for farmers as well.

Thank you for the opportunity to learn and grow with you today!

[#KCEO](#) [#KCEOTour](#)
[#Langeagsystems](#) [#ACGC](#)
[#NLS](#) [#WPS](#)

Tom Taunton: Various Life Paths Can Lead You to Success

The KCEO students had the privilege listening to and learning from Mr. Tom Taunton, owner of Gurley's Foods. Tom shared the various paths he and family members took throughout life that led each of them to be successful in their own way. Tom also shared the history of Gurley's Foods located right here in Willmar, MN.

At the end of his presentation, Tom shared Six Life Lessons with the students:



[Subscribe](#)[Past Issues](#)[Translate ▼](#)

will be noticed; which will lead to promotions.

2. Long-term goals are overrated. Have passionate dedication to the pursuit of short-term goals. Be micro-ambitious. You never know where you will end up.

3. You have already won the birth lottery. You are so lucky to be here.

4. Exercise. Exercise is the life blood of your mind and spirit. Take care of your body. You will need it!

5. Define yourself by what you love not what you hate. Express your passion for the things you love. Be pro-stuff not just anti-stuff.

6. Don't rush. You don't need to know what you are going to do with the rest of your life. Life is best filled by learning as much as you can about as much as you can.

[#KCEO](#) [#KCEOTour](#) [#Gurleysfoods](#)

[#ACGC](#) [#NLS](#) [#WPS](#)



Solid Accounting Practices are Key!

Thank you to Jordan Albrecht, Tanner Dahle, & Andrew Miller at [Christianson PLLP](#) for educating students on forecasting, operations costs, entity structures, and solid general accounting practices.

Key takeaways from the presentation:

- Planning is key! Know your numbers.
- Research the market.
- Seek advice. Find a good mentor who will help you stay motivated, improve your performance and provide you with feedback.
-

[#KCEO](#) [#KCEOTour](#) [#ChristiansonPLLP](#) [#ACGC](#) [#NLS](#) [#WPS](#)

[Subscribe](#)

[Past Issues](#)

[Translate](#) ▼

- February 1: Guest Speaker Dave Baker from Baker Hospitality
- February 2: Chamber Connection
- February 8: KCEO Gala
- February 13: Crow River Construction
- February 21: Central Counties Co-Op; Atwater

KCEO Class of 2024



Front: Paulina, Jaycie, Lexi, & Rebecca
Middle: Lauren, Taylor, Michaela, Marie, Amyra, Saul, & Drake,
Back: Henry, Aiden, Max, Adam, Austin, Chi, Deiken, & Maynor



Subscribe

Past Issues

Translate ▼

Our mailing address is:

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe](#)